

Meeting type: General Monthly Meeting

Date: 11/16/2022

Time: 9:00:00 AM

Location: Mohave District Annex, 8500 E. Jackrabbit, Scottsdale, AZ 85250

Meeting called to order at: 9:02:00 PM

Executive Board Members Present: Kim McClure, Emmie Cardella,, Kathleen Horowitz, Carrie Fancher, Brian Novak

Executive Board Members Absent: Kirsten Markson, Lena Moses, Julie Levitch, Denise Gonzalez, Alex Dunn

Quorum Present? Yes

Names of guests in attendance: Dr. Scott Menzel

Q & A with Dr. Menzel, SUSD Superintendent – Dr. Menzel answered questions submitted in person for 15 minutes.

Communications, Kristine Harrington, Director of Marketing and Communications

- An overview of SUSD’s marketing and communications strategies was given
- Before pictures are taken at schools, they confirm kids present have parent permission to be photographed
- No images are staged – all are what’s actually happening in classrooms
- KC Strunk oversees strategic partnerships linking SUSD with local businesses and organizations
- Centralized communication for parents is being pilot tested
 - This does not include parent organization communications

Executive Board Updates - The budget update included income from school donations. Upcoming events were also discussed.

Committee updates - The Special Education committee is offering an event covering SUSD Services on November 30. The Social Responsibility Committee shared slides about their projects for the year and committee members. The Equity, Diversity, and Inclusion Committee shared that they researched the tribes that many SUSD schools are named for and that they are hoping to collaborate with a student-led diversity committee at Desert Mountain.

SPC Rep Announcements - none

Member Agenda Items - none

Board Action(s) taken (including consent agenda): none

Other: N/A

Next Meeting (Location, Date & Time): December 7, 2022 at 6-7:30 PM

Minutes submitted by: Kim McClure

Minutes recorded into record: 11/26/2022